

## EXPERIENCE

2015 – present

**Senior User Experience / Interface Designer**

Houghton Mifflin Harcourt | New York, NY

Drive UX and UI design initiatives for HMH educational products.

- Wireframes, Rapid Prototyping with Invision and Axure
- Style Sheets and User Interface Design with Sketch
- Brand Continuity and Logo Design

**Products**

HMH Teacher Central, HMH Student Central, HMH Tech Central

2012 – 2015

**Senior UX UI Designer**

Scholastic Inc. | New York, NY | www.scholastic.com/apps/

Develop UX and Design UI for existing educational products and streamlining conversion to Mobile Apps and Tablet devices.

- Ideation, Wireframe, Rapid Prototyping, Visual Design.
- Brand Continuity and Logo Design

**Products**

Read180 NG, System 44, Reading Counts!, rSkills, Reading Inventory, Phonics Inventory, Math Inventory

2006 – 2012

**Creative Lead & Senior Designer**

Warner Music Group | New York, NY

- Creative Lead on more than 100 online projects for Warner Music Group and its subsidiary labels.
- Designed web solutions, logos and branding for emerging products, online marketing campaigns, web storefronts, and mobile sites.
- Coordinated a team of freelance designers and interns. Oversaw Flash game programming and animation materials.
- Information Architecture, Wireframes, and Final Design.
- Conceptualized and executed original series of Animated E-Cards.
- Manage bicoastal and offshore engineers to ensure adherence to Visual Guidelines.

**Clients**

Atlantic Records, Bad Boy, Rhino Records, Nonesuch East West Rock, Fueled By Ramen, and Asylum Records.

2002 – 2006

**Web Designer & Flash Animator**

Sigma Technologies | Union, NJ

- Built online Marketing Collateral and Product Presentations.
- Collaborated with government agencies to produce municipal websites for the City of Newark and Township of Irvington.
- Develop brand strategies for future products.

## SKILL SET

**Current Tools**

Design Photoshop, Illustrator  
Web Sketch, Flash, InVision, Axure  
Video Premiere, After Effects,  
Sound Ableton Live, Audition

**Other Skills**

- Video Editing
- Character Design and Illustration
- Sound Integration and Music Production
- Storyboards and Sequential Art

## EDUCATION

1998 – 2002 **Pratt Institute** | Brooklyn, NY

- Bachelor of Fine Arts  
Computer Animation  
& Interactive Design

## AWARDS

2007

**Red Hat Innovation Award**

- UI for Warner Music Group Artist Asset Management System

## ADDITIONAL WORKS

2008

**“I Came Up” Opening Sequence**

- Logo and Opening Sequence for web series.

<https://youtu.be/c22dy1X4OZA>

2007

**Cadence TV Promo**

- Animated TV spot for hip-hop recording artist, Cadence.  
Aired on MTV, MTV2

<https://youtu.be/lqRjLkMzI50>

2005

**“Knightshadow” Intro Sequence**

- Character Design and Lead Animator.

<https://youtu.be/VNMBfN7tly0>